

## Key messages - Continued strong momentum, above expectations

# 9M ORGANIC\* SALES GROWTH

+38.1%

+35.7% vs. 2Y

- Another very strong quarter reflecting sustained underlying demand: +21.0% organic growth\* in Q3 21/22
- Positive calendar effects linked to CNY: c.+2.0 pts of extra growth at the Group level in Q3 (i.e. €6m)
- Sequential organic\* acceleration in Q3 vs. 2Y: from +26.9% in H1 to +52.1% in Q3
- On-trade showed good resilience across regions despite increase in Covid cases; off-trade still up strong DD% on 2Y basis

# 9M ORGANIC\* SALES GROWTH BY REGION

- o **AMERICAS:** very strong double-digit growth in 9M (incl. DD% in Q3); sales value X2 vs. 2Y in Q3
- o **APAC:** very strong DD% in 9M (continued strong momentum in Q3); sequential acceleration in Q3 on 2Y basis
- o **EMEA:** strong double-digit growth both in 9M and in Q3; sales back to growth in Q3 on 2Y basis

# 9M VALUE DEPLETION TRENDS

- Very strong double-digit growth in China and Europe
- LSD% decline over last 3M impacted by VSOP (strong DD% excl. VSOP) in the US; LSD% up over last 9M (DD.% excl. VSOP)

## 2021-22 FY GUIDANCE CONFIRMED

- Sales: strong organic growth
- Current Operating Profit: very strong organic growth
- Organic improvement of Current Operating Margin



Speeding up investments on our global priority brands



## Speeding up investments on our global priority brands



Partnership with Condé Nast "Catching Up Over Cosmos"

> 25%\* sales growth



# Speeding up investments on our global priority brands







Leveraging booming cocktail culture

Showcasing liquid credentials with new Martini serve focus

The Botanist Terrace Dubai

# Innovating with new limited editions



Bruichladdich Distillery's First Biodynamic single malt

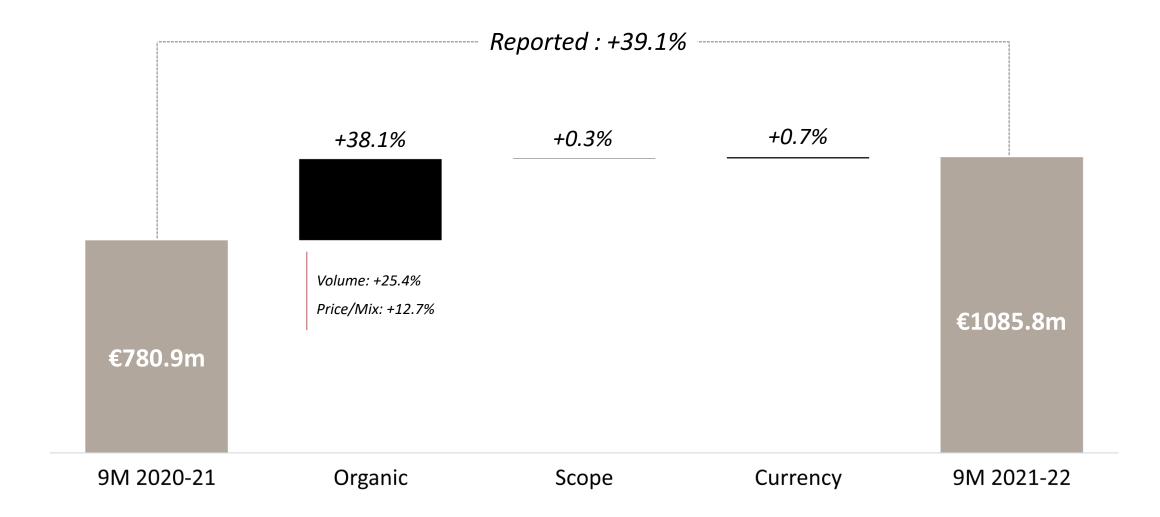


Limited edition to mark the birth of the Republic of Barbados

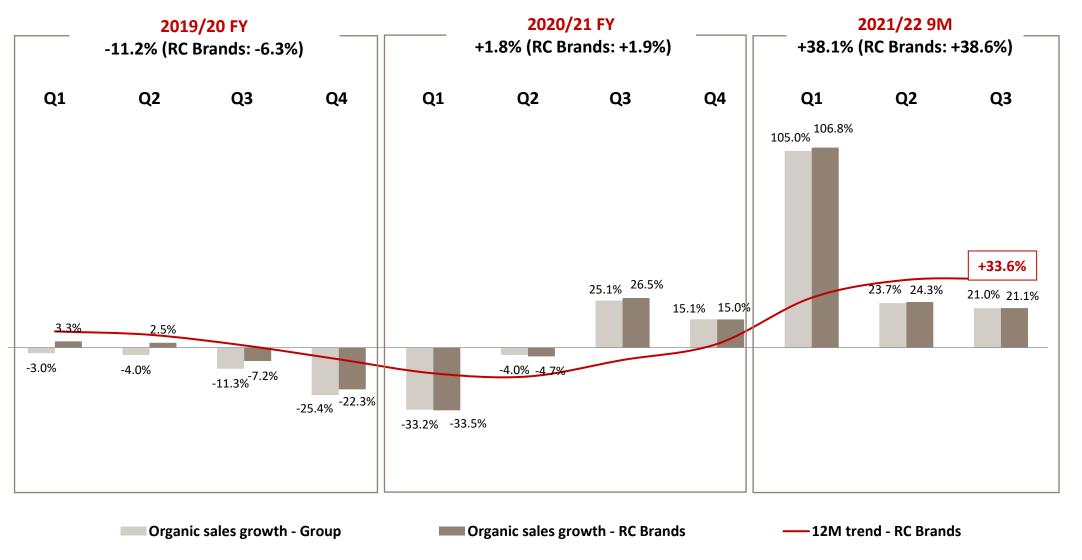


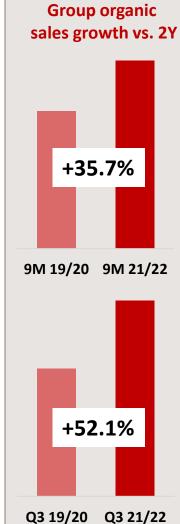
Collectif Scale x Club Rémy Martin

# 9M 21/22 sales bridge



## Quarterly organic sales growth





## 9M 21/22 organic sales growth by Region

### **AMERICAS**

51% of 9M Sales

### Sales growth: very strong DD% in 9M

#### US

DD sales growth in Q3 led by high-end segment (Louis XIII, XO and 1738)

Continued strong demand driven by on-trade (limited Covid-disruption except in NY State)

Strong DD% in off-trade vs. 2Y

Low level of inventories amplified by VSOP strategic inventory management & logistic tensions

#### Value depletions:

LSD% decline (L3M) impacted by VSOP Strong DD% (L3M) excl. VSOP

#### Canada

Sell-in impacted by shipment disruptions in Q3 following strikes in Nov./Dec.

#### **Latin America**

Very strong DD sales growth driven by improved tourism flows in Q3

## APAC

31% of 9M Sales

### Sales growth: excellent growth in 9M

#### China

Very strong double-digit sales growth in Q3 led by Louis XIII, XO and CLUB

Excellent performance on Single-Malt Whiskies in mainland China (Triple-Digit %)

Very strong e-commerce performance (11/11, 12/12)

Sound level of inventories

#### Value depletions:

Very strong double-digit growth across portfolio

### **Rest of Asia**

Strong double-digit sales growth following reduction of health restrictions

Performance led by Australia, Malaysia and the North Asia

## **EMEA**

18% of 9M Sales

### Sales growth: very strong DD% in 9M

#### **Western and Eastern Europe**

Outperformed led by market share gains (particularly Cointreau) and new listings (The Botanist)

#### UK

Very strong performance in Q3 led by Cointreau and Cognac

#### **Rest of EMEA**

Strong dynamics in on-trade except in **Benelux** and **Austria** impacted by lockdowns at end of year

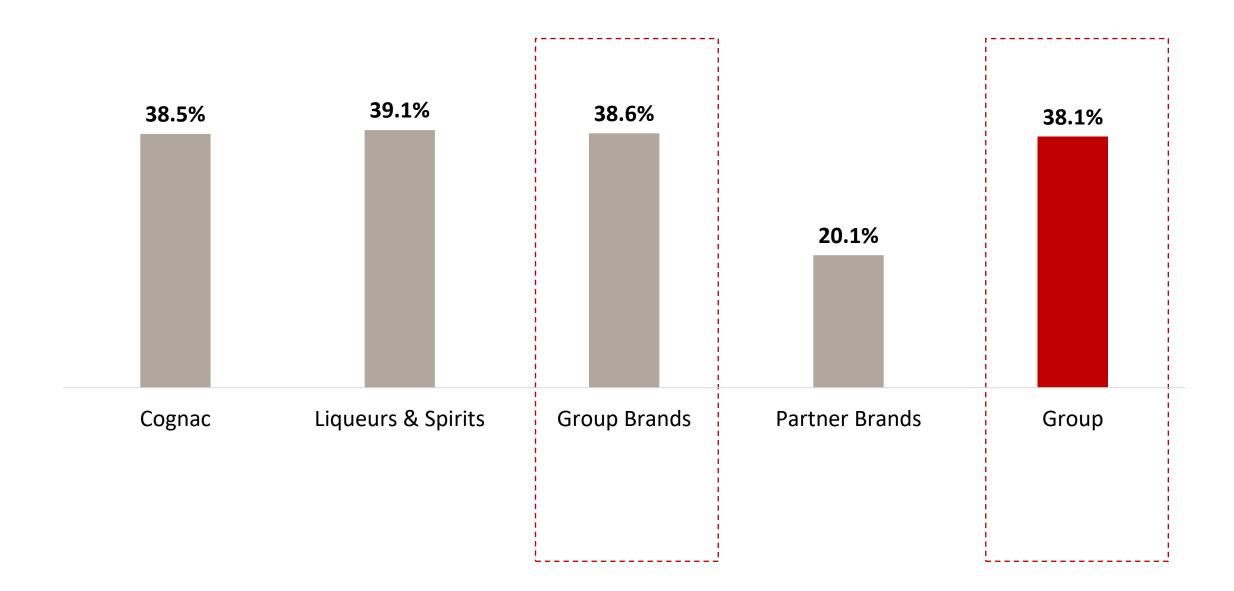
Sound level of inventories

### Value depletions:

Very strong double-digit growth in key markets

L3M: Last 3 months

# 9M 21/22 organic sales growth by Division



## Cognac: organic sales growth of +38.5% in 9M 21/22

### **AMERICAS**

Very strong double-digit sales growth in 9M

54% of 9M Sales

North America: very strong double-digit sales growth in 9M (o/w low DD% in Q3) despite high comps. and strikes in Canada

 Strong growth in the US in Q3 reflecting: 1/ high level of demand; 2/ solid momentum in on-trade despite Covid; 3/ strong outperformance of high-end segment (Louis XIII, XO and 1738)

o Value depletions down MSD% over L3M impacted by VSOP (strategic inventory management & logistic tensions); up at strong double-digit

excluding VSOP

	Volume depletion	vs. Dec. 2020			vs. Dec. 2019 (2Y-basis)		
	trends to Dec. 2021	3M	6M	12M	3M	6M	12M
;	Market Nielsen	-18.8%	-18.7%	-4.4%	10.7%	14.2%	23.2%
	Market NABCA	-26.9%	-22.2%	-5.1%	7.4%	19.1%	28.5%
	Rémy Martin*	-16.3%	-8.0%	-3.4%	46.8%	57.9%	44.7%

Price/mix: c. +10 pp 12M period (Dec.-21 vs. LY)

\* Company sources

Latin America: excellent performance from high end segment (Louis XIII, XO and 1738) while VSOP impacted by low level of inventories

#### **APAC**

Excellent sales growth in 9M

38% of 9M Sales

China: excellent performance in 9M as well as in Q3 driven by high end segment (Louis XIII, XO and CLUB)

- Mainland China recorded very strong double-digit sales growth across Cognac portfolio in Q3; favorable calendar effect (c. €6m, i.e. +5.5 pts of extra growth in Q3 for total APAC region); strong performance of e-commerce led by 11/11 and 12/12; cautiously optimistic for the upcoming CNY considering Covid restrictions which will lead to market share gains
- Hong Kong generated triple-digit growth despite Covid impacts at the end of Q3; Macau also recorded excellent performance while Taiwan was back to strong double-digit growth in Q3

Rest of Asia recorded strong double-digit sales growth in Q3 as health restrictions started to ease

### **EMEA**

Strong double-digit sales growth in 9M

8% of 9M Sales

- Strong double-digit sales performance across regions (particularly Russia, Germany, France and the UK) in Q3
- Performance led by Louis XIII and 1738

US

## Liqueurs & Spirits: organic sales growth of +39.1% in 9M 21/22

### **AMERICAS**

Very strong double-digit sales growth

48% of 9M Sales

\* Company sources

North America: very strong double-digit sales growth in 9M, including strong double-digit growth in Q3 on top of high comps.

- The US recorded very strong DD sales growth led by **Cointreau**, the **Whisky portfolio** as well as **The Botanist** which enjoyed very good dynamics in on-trade channel and benefitted from MS gains and new listings; Canada was impacted in Q3 by strikes that blocked shipments
- o Cointreau's value depletions were up strong double-digit over the last 3, 6 and 12 months

	Volume depletion	V:	vs. Dec. 2020			vs. Dec. 2019 (2Y-basis)		
	trends to Dec. 2021	3M	6M	12M	3M	6M	12M	
US	Market Nielsen	-6.5%	-8.4%	-2.4%	12.2%	14.1%	18.6%	
	Market NABCA	6.1%	6.8%	11.1%	18.2%	17.9%	16.3%	
	Cointreau*	27.3%	16.4%	21.6%	47.9%	39.5%	40.2%	

Price/mix: flat 12M period (Dec.-21 vs. LY)

Latin America: excellent performance in Q3 driven by Cointreau, Mount Gay and the Whisky portfolio supported by gradual recovery of tourism

### **EMEA**

Very strong double-digit sales growth

40% of 9M Sales

- o Very strong double-digit sales growth both in 9M and Q3 led by all regions and brands, particularly Western and Eastern Europe in Q3
- Strong rebound of on-trade despite rise of Covid cases while off-trade remained resilient
- o **Cointreau** outperformed in Q3, boosted by market share gains in key markets, while **The Botanist** benefitted from new listings in Western Europe; **Metaxa** generated strong double-digit growth, led by Greece, Poland and Germany on the back of strong commercial performance
- Whisky portfolio recorded strong double-digit growth, reflecting new listing gains in Q2.

### **APAC**

Very strong double-digit sales growth

12% of 9M Sales

China: excellent performance both in 9M and Q3 led by Single-Malt whiskies which enjoyed persistent strong dynamics among new generations in Northern and Eastern regions; The Botanist generated another outstanding quarter driven by development of category's high-end segment

Rest of Asia: strong performance of Cointreau led by on-trade; Whisky Portfolio generated another very good quarter in Southeast Asia, while Japan was impacted by low inventories

# Full-year guidance confirmed

Confident in **outperforming** the exceptional spirit market, 2021-22 is expected to be a **year of two halves** both in terms of sales and COP organic growth

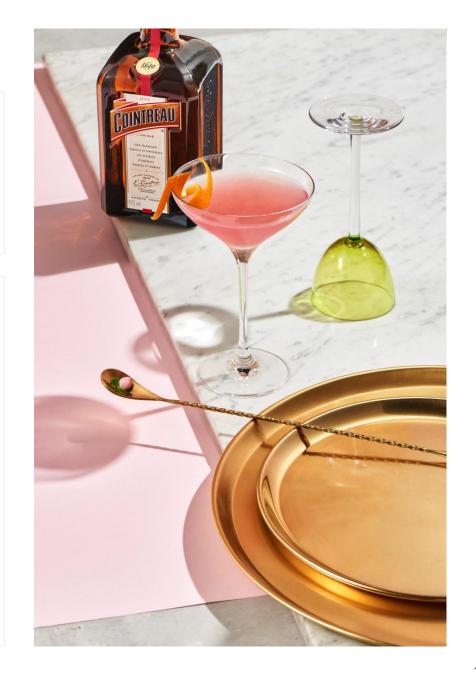
Sales: strong organic FY growth, with H1 strongly above H2 growth

**A&P: meaningful** increase in marketing spend, particularly in H2

**COP: very strong** organic COP growth

- FY organic growth will only benefit from H1 outstanding growth due to high comps. and an increase in investments, as well as strategic inventory management in Q4
- FY organic growth to be also tempered by unfavorable scope effects (-€2.4m) while FX effects are now expected to be neutral

**COP** margin: organic improvement





Appendices

# Quarterly Sales by division (1/2)

In €m	Q1 21/22	Q1 20/21	Reported %	Organic % vs. Q1 20/21	Organic % vs. Q1 19/20
Cognac	199.6	98.7	102.3%	114.4%	29.8%
Liqueurs & Spirits	85.3	46.1	84.9%	90.5%	58.0%
Subtotal: Group Brands	284.9	144.8	96.8%	106.8%	37.0%
Partner Brands	8.2	5.3	55.6%	55.3%	21.8%
Total	293.1	150.1	95.3%	105.0%	36.5%
In €m	Q2 21/22	Q2 20/21	Reported %	Organic % vs. Q2 20/21	Organic % vs. Q2 19/20
	265.0	206.8	28.2%	26.9%	24.7%
Liqueurs & Spirits	78.8	66.0	19.5%	16.5%	3.4%
Subtotal: Group Brands	343.8	272.7	26.1%	24.3%	19.2%
Partner Brands	8.4	8.1	4.3%	2.9%	30.7%
Total	352.2	280.8	25.4%	23.7%	19.4%
In €m	H1 21/22	H1 20/21	Reported %	Organic % vs. H1 20/21	Organic % vs. H1 19/20
 Cognac	464.6	305.4	52.1%	55.2%	27.0%
Liqueurs & Spirits	164.1	112.1	46.4%	46.4% 46.9%	
Subtotal: Group Brands	628.7	417.5	50.6%	52.9%	26.9%
Partner Brands	16.6	13.3	24.6%	23.6%	26.1%
 Total	645.3	430.8	49.8%	52.0%	26.9%

Organic sales growth: at constant Currency & scope

# Quarterly Sales by division (2/2)

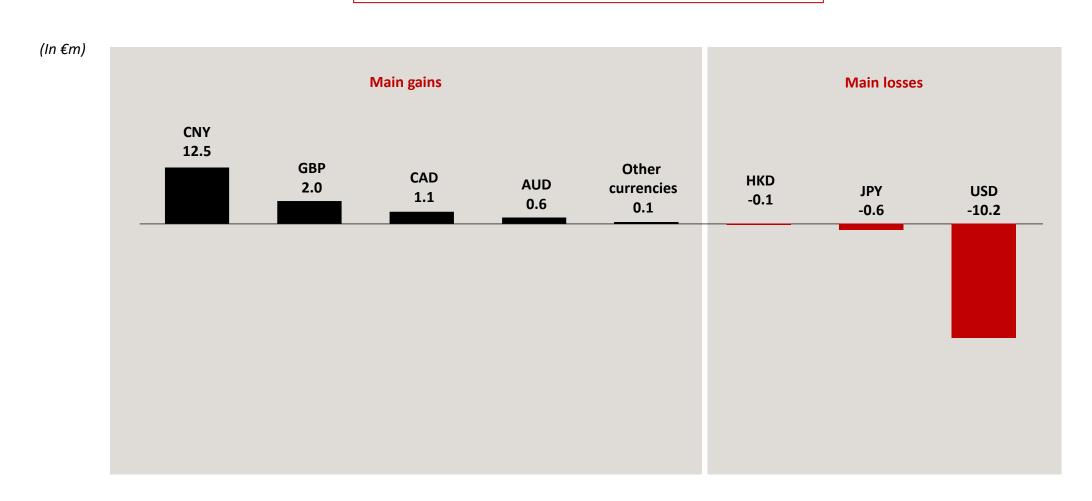
In €m	Q3 21/22	Q3 20/21	Reported %	Organic % vs. Q3 20/21	Organic % vs. Q3 19/20
Cognac	332.7	267.0	24.6%	19.4%	59.7%
Liqueurs & Spirits	98.7	75.1	31.4%	27.3%	37.7%
Subtotal: Group Brands	431.4	342.1	26.1%	21.1%	54.1%
Partner Brands	9.1	7.9	15.7%	14.3%	-4.8%
Total	440.5	350.0	25.9%	21.0%	52.1%
In Con	084 24 /22	054 20/24	Deposited 0/	Organic %	Organic %

In €m	9M 21/22	9M 20/21	Reported %	Organic % vs. 9M 20/21	Organic % vs. 9M 19/20
Cognac	797.3	572.5	39.3%	38.5%	38.4%
Liqueurs & Spirits	262.8	187.2	40.4%	39.1%	30.6%
Subtotal: Group Brands	1060.1	759.6	39.6%	38.6%	36.4%
Partner Brands	25.7	21.2	21.3%	20.1%	13.1%
Total	1085.8	780.9	39.1%	38.1%	35.7%

Organic sales growth: at constant Currency & scope

# Key currency impacts on 9M 21/22 Sales

9M 21/22 total currency impact: +€5.3m





Q&A