

#### **Interim Results**

Six months ended 30 September 2010

London

Jean-Marie Laborde Chief Executive Officer

# Rémy Cointreau: A deliberate strategy to create value

- Focus on premium and upmarket segments
- Develop the profitability of every brand
- Long-term outlook and strategy
  - In the context of the crisis, two significant decisions to accelerate growth
- A restructured network (exit from Maxxium)
- Review of the investment in our assets

# Recovery in both Sales and Profitability in the First Half of 2010/11

		Organic	Published
Turnover	€428.2m	+11.3%	+18.3%
of which own brands:	€378.2m	+11.4%	+18.6%
Current operating profit	<b>€</b> 81.0m	+8.4%	+23.7%
Current operating margin	18.9%		
Net profit			
(exc. non-recurring items)	€47.5m		+28.4%
Net profit - Group share*	€14.1m		N/A
Net financial debt	€484.7m		
Net debt/EBITDA ratio	2.78		

<sup>\*</sup>After provision for impairment of assets

Review of Activities

#### Six Months Highlights

- Significant sales growth
- All regions are growing
- A fully operational and efficient network
- An upmarket and profitable positioning
- Increased investment to support our key brands
- A favourable financial position, providing security until 2016 (Bond issue: €205m and private placement €140m).

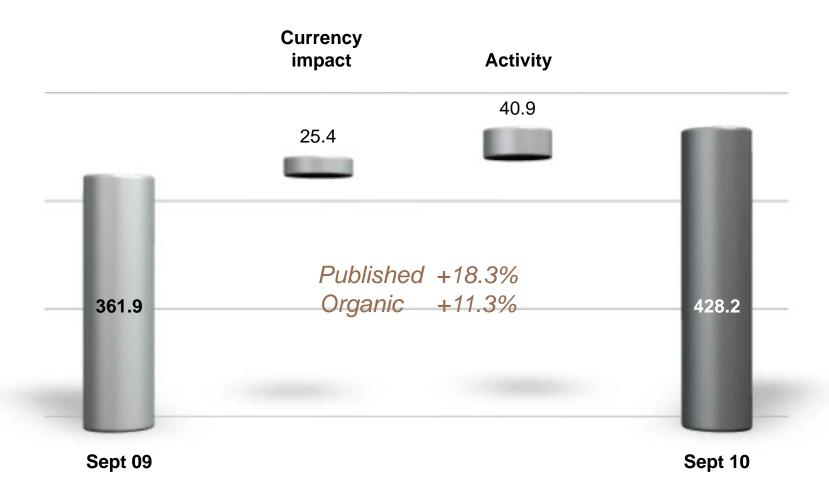
#### Breakdown of Turnover by Activity

% Change

		Organic	PublishedH
	H1		
Cognac		20.7	+29.6
Liqueurs & Spirits		-5.5	-0.5
Champagne		11.7	+15.6
Sub-total - Group brands		+11.4	+18.6
Partner brands		+10.0	+16.3
Total		+11.3	+18.3

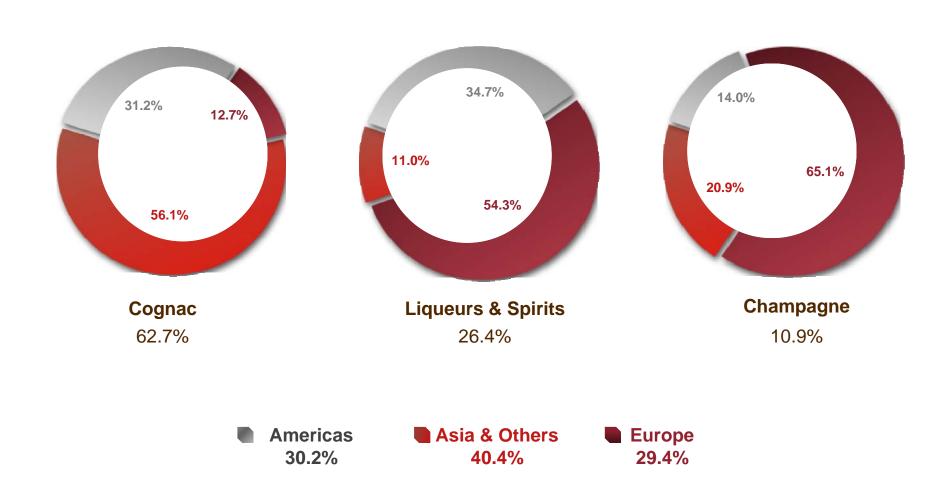
#### **Group Turnover**



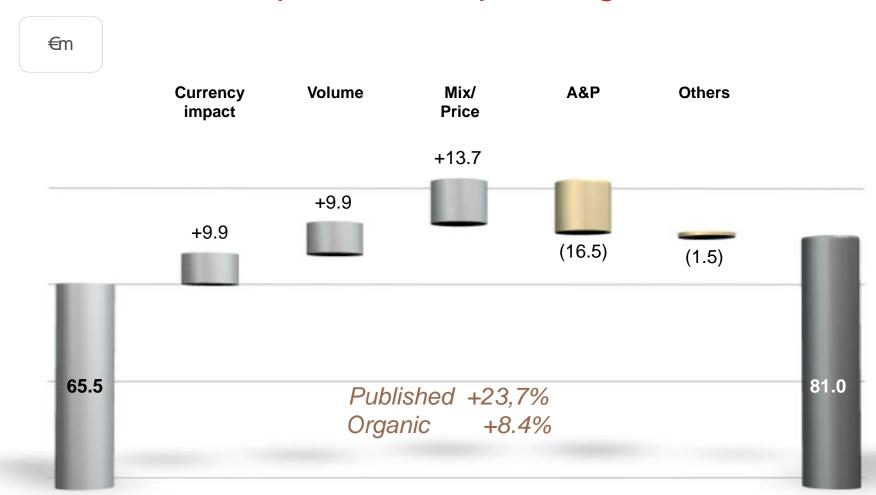


#### Breakdown of Turnover (Group Brands)

(by activity and geographic area)



#### Growth in Group Current Operating Profit



Sept 09 Sept 10

Operating margin: 18.1%

18.9% (org. 17.6%)

#### **Growth in Interim Profitability**

(excluding non-recurring items)



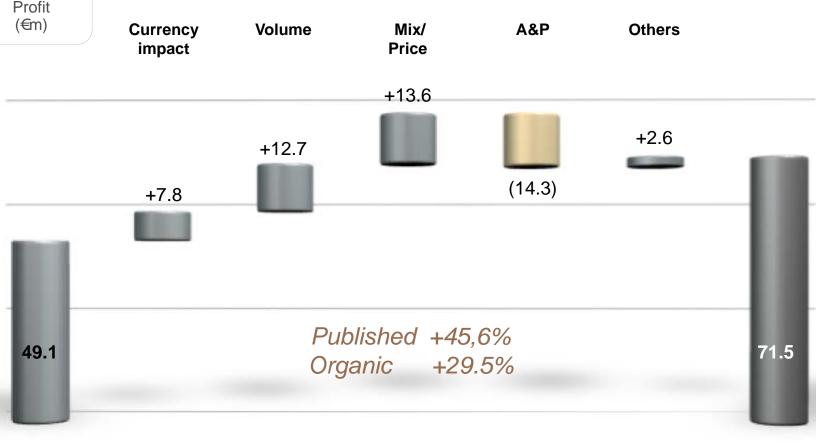
<sup>\*</sup>After provision for impairment of the Metaxa brand of €34m (effect net of tax)

# Cognac Strong Growth led by QSS



#### Cognac

Current Operating Profit (€m)



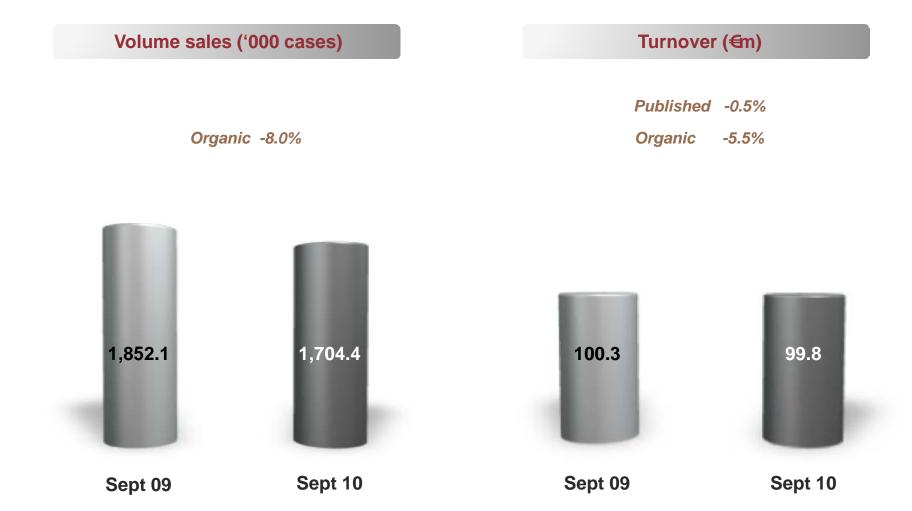
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Operating margin: 26.9%

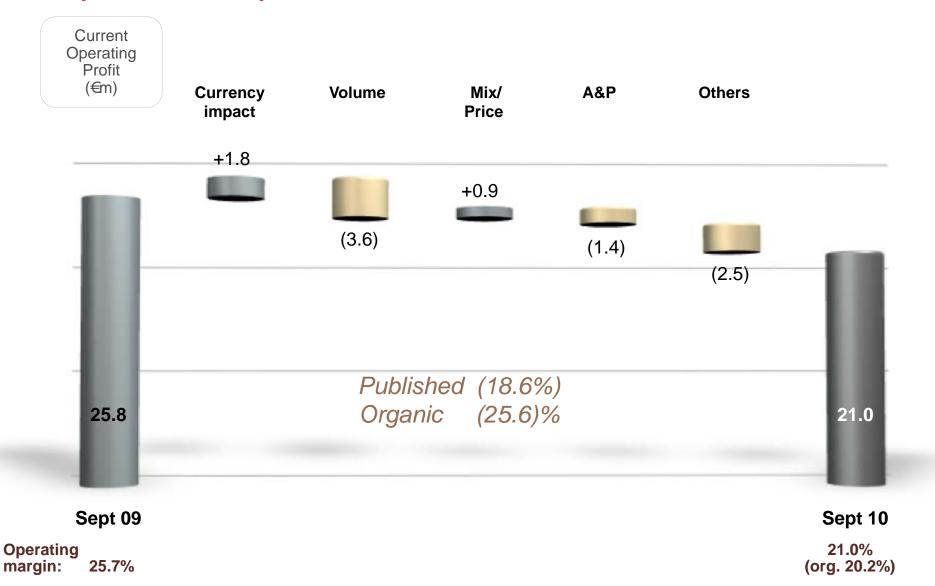
Sept 10

30.1% (org. 28.8%)

#### Liqueurs & Spirits



#### Liqueurs & Spirits



#### Champagne



#### Champagne

Current Operating Profit (€m)

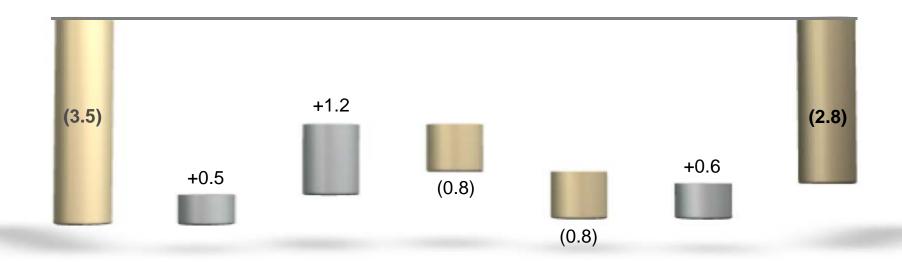
Currency impact

Volume

Mix/ Price

A&P

**Others** 



Sept 09

Published +20.0% Organic +5.7%

Sept 10

#### **Partner Brands**



# Consolidated Interim Results

Frédéric Pflanz

Finance Director

## **Analysis of Operating Profit**

(€m)	Sept 10	Sept 09
Turnover	428.2	361.9
Gross profit	257.7	207.6
In %	60.2%	57.4%
Sales & marketing expenses	(142.0)	(108.1)
Administrative expenses	(40.0)	(37.6)
Other income & expenses	5.3	3.6
Current operating profit	81.0	65.5
Operating margin	18.9%	18.1%

#### **Interim Net Profit**

<i>(€m)</i>	2010	2009
Current operating profit	81.0	65.5
Other operating income/(expenses)	(45.5)	(0.6)
of which provision for impairment of the Metaxa brand	(45.0)	-
Operating profit	35.5	64.9
Financial charges	(18.8)	(10.4)
Profit before tax	16.7	54.5
Income tax	(4.8)	(16.7)
Share in profit of associates	2.1	1.6
Net profit from discontinued operations	0.1	3.2
Net profit – Group share	14.1	39.8
Net profit excluding non-recurring items	47.5	37.0

## Financial Expenses

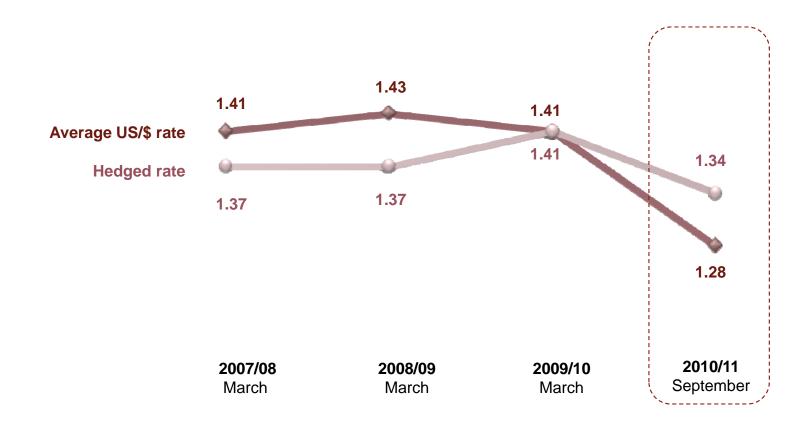
<i>(€m)</i>	Sept 10	Sept 09
Net borrowing costs		
(excluding impact of refinancing)	(13.4)	(12.0)
Cost of refinancing	(3.7)	-
Average net borrowings	607.9	647.4
Average interest rate		
(excluding impact of refinancing)	4.41%	3.71%
Other financial income and expenses	(1.7)	1.6
Net financial expenses	(18.8)	(10.4)

#### Financial Debt and Cash Flow

(€m)	Sept 10	Sept 09
Net debt (end of period)	484.7	526.2
Net cash flow from operating activities	40.3	16.5
Other (including capital expenditure)	(18.2)	(24.7)
Increase/(decrease) in cash flow before financing activities	22.1	(8.2)

*Net debt ratio/EBITDA* = 2.78

#### Change: Impact of Currency Hedging



# Balance Sheet at 30 September

	As	ssets	Equity & Liabi		iabilities
	2010	2009		2010	2009
Non-current assets	960	965	Shareholders' equity	995	964
Current assets of which inventories of which trade receivables	<b>1,205</b> 928 261	1,193 926 248	Current and non- current liabilities	685	668
Cash and cash equivalents	104	99	Gross financial debt	589	625
Total assets	2,269	2,257		2,269	2,257

#### **Post-Closing Events**

On 15 November, Rémy Cointreau initiated a competitive bid process to dispose of its Champagne division

#### **Objectives:**

- Accelerate growth and continue its upmarket strategy for its international premium brands
- Continue the geographic expansion of its network in countries and regions with strong potential, and
- Redeploy the significant resources committed to other activities for better financial efficiency.

#### Outlook for 2010/11

Increased confidence despite economic uncertainties, mainly in Europe

- Accelerated growth in markets with strong potential and with a favourable mix effect
- Continued strengthening of an investment policy to support our premium brands

Rémy Cointreau is thus providing itself with the necessary resources to continue its long-term value strategy.