

Preliminary Operating Results*

Year ended 31 March 2008

23 June 2008

Key Figures

			Organic	Published
•	Turnover:	€817.8m	+ 9.7%	+ 4.1%
	of which own brands:	€716.4m	+ 10.0%	+ 4.9%
•	Current operating profit	€159.6m	+ 14.1%	+ 3.8%
•	Operating margin	19.5%	20.4%	

Net financial debt

€440.9m

- 21.6%



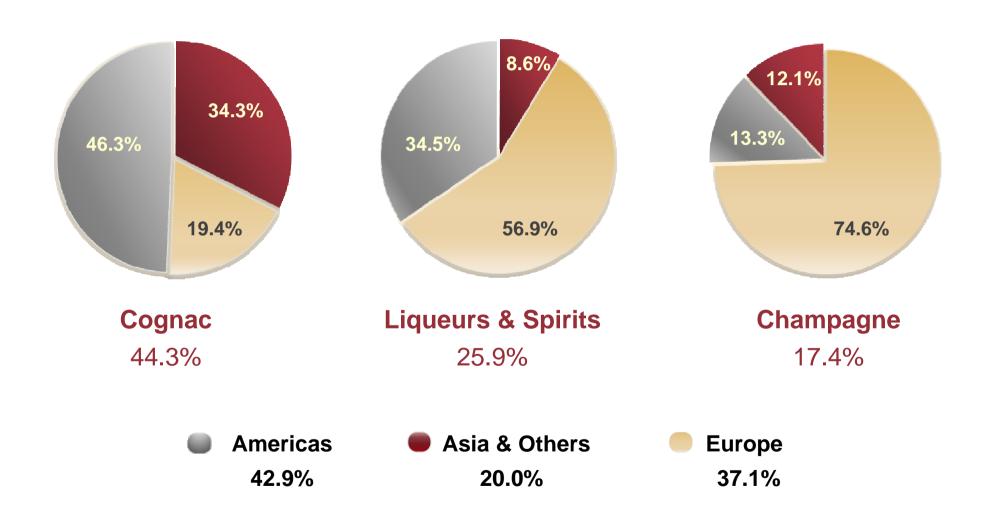
Fourth consecutive year of double-digit organic growth in current operating profit; significant reduction in debt

Turnover



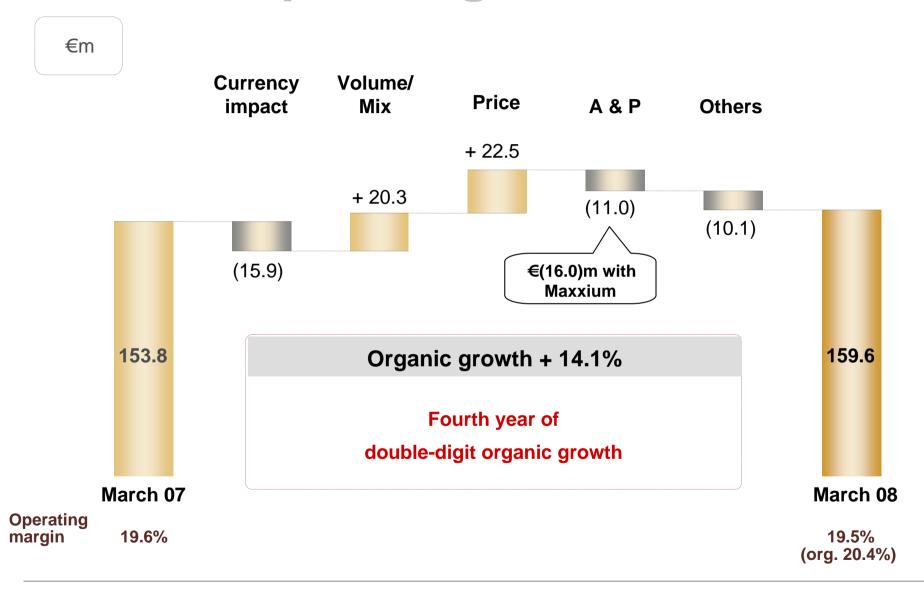
Breakdown of Turnover

(by division/geographic area)



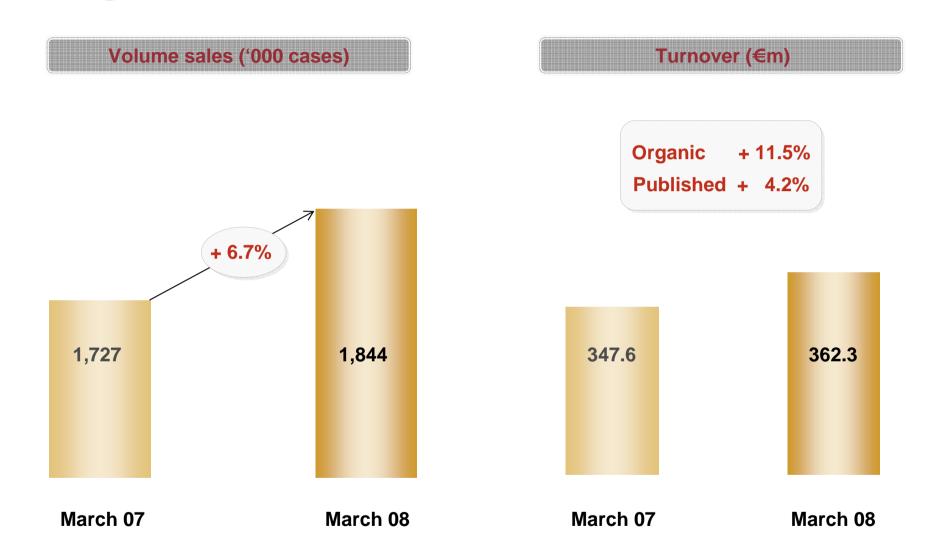


Current Operating Profit





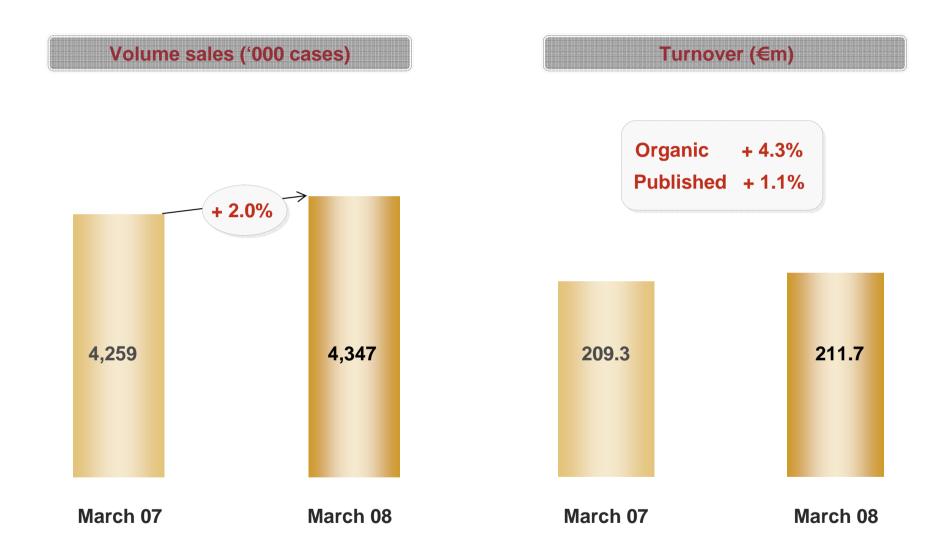
Cognac



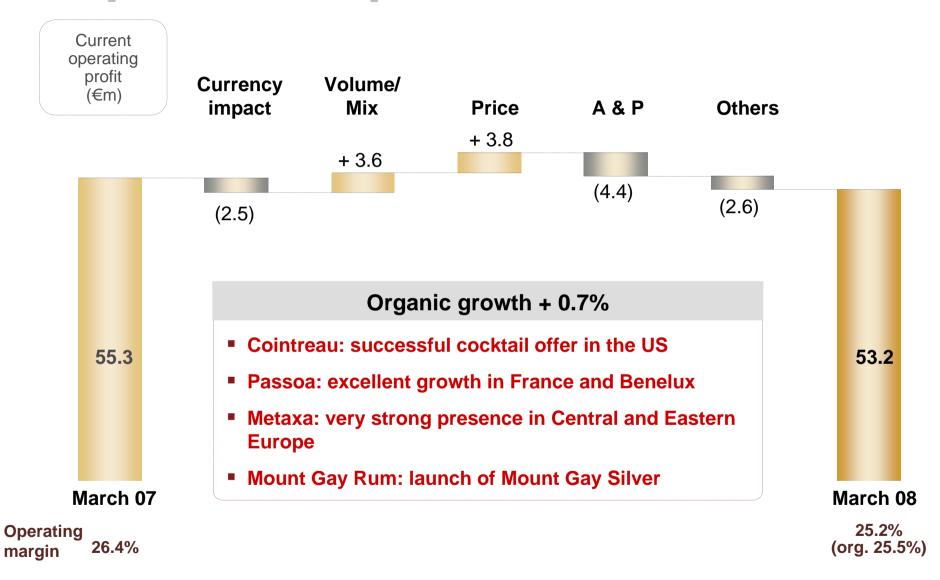
Cognac

Current Operating profit **Currency** Volume/ (€m) A & P **impact** Mix Price **Others** +10.9+14.6 (2.6)(5.6)(11.0)€(9.5)m with **Maxxium** 87.2 Organic growth + 19.8% 93.5 Dynamism of QSS Price increases Strong performances in new markets with major potential ie China and Russia March 07 March 08 Gain in market share **Operating** 25.8 % 25.1% (org. 27.0%) margin:

Liqueurs & Spirits

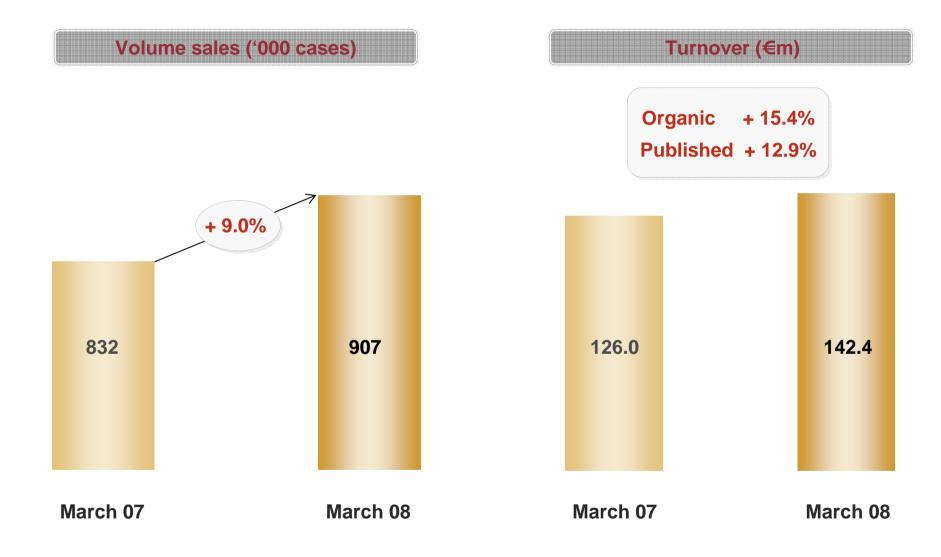


Liqueurs & Spirits





Champagne



Champagne

Current operating profit Currency Volume/ (€m) Mix **A & P** impact **Price Others** +7.8(4.0)(0.6)+ 1.3(2.2)10.1 12.4 Organic growth + 45.5% Piper-Heidsieck: solid performance in principal traditional markets ■ Charles Heidsieck: strong development in France, Benelux and the UK Russia: a market with major potential March 07 March 08 Sustained communication efforts **Operating** 8.7% 8.0% (org. 10.1%) margin



Analysis of Operating Profit

			Performance	
(€m)	March 08	March 07	Published	Organic
Turnover	817.8	785.9	+ 4.1%	+ 9.7%
Gross profit	442.1	417.3	+ 5.9%	+ 12.1%
Sales & marketing expenses	(210.6)	(192.5)	+ 9.4%	-
Administrative expenses	(83.0)	(81.1)	+ 2.3%	-
Other income & expenses	11.1	10.1	+ 9.9%	-
Current operating profit	159.6	153.8	+ 3.8%	+ 14.1%
Operating margin	19.5 %	19.6%	-	20.4%

Financial Charges

(€m)	March 08	March 07
Financial charges*	(45.8)	(37.3)
Of which financial debt	(29.4)	(36.0)

^{*}Exc. possible impact of net profit change

Financial Debt & Cash Flow

(€m)	March 08	March 07	March 06	% Change 08/07
Net debt	440.9	562.1	771.5	(22)
Operating cash flow from continuing operations	123.1	98.5	102.3	25
Investment cash flow	30.0	132.4	24.0	NS
Cash flow before financing activities	s 153.1	230.9	126.3	(33.0)

Net Debt Structure

<i>(</i> € <i>m</i>)	March 08	March 07
Long term		
Bonds	191.0	372.9
Syndicated loan	130.0	30.0
Others	1.1	(0.6)
	322.1	403.5
Short term		
Bonds	1.9	2.6
Unconfirmed credit lines	88.9	103.3
Accrued interest, not yet due	2.9	5.6
Special purpose companies- financial debt	53.0	49.9
Other financial debts and overdrafts	9.4	17.8
	156.1	179.2
Cash and cash equivalents	(37.3)	(20.6)
Net debt	440.9	562.1