

Paris, 3 January 2017

The malts Bruichladdich, Port Charlotte, Octomore and the gin
The Botanist distributed by Bollinger Diffusion in the French market

Since January 2, 2017, Scottish single malt whiskies – Bruichladdich, Port Charlotte, Octomore – as well as the gin – The Botanist – from the Rémy Cointreau Group, are distributed by Bollinger Diffusion in the French market.

They joined the other brands of the Group, the cognacs of the House of Rémy Martin (Louis XIII and Rémy Martin) and Mount Gay rum, already distributed by Bollinger Diffusion since September 1st, 2016.

This new partnership will enable Bollinger Diffusion to consolidate its position as a major player in the distribution of fine wines and prestige spirits in France, while the Rémy Cointreau brands will benefit from the know-how and excellence of Bollinger Diffusion's network.

About Rémy Cointreau Group:

The French, family-run Rémy Cointreau Group is a leading operator in the global Wine & Spirits market with 1,800 employees worldwide. The Group, whose origins date back to 1724, is the result of the merger in 1990 of the holding companies of the Hériard Dubreuil and Cointreau families, which controlled E. Rémy Martin & Cie SA and Cointreau & Cie SA respectively. Rémy Cointreau Group has a portfolio comprising 10 upmarket brands of international renown: the Rémy Martin and Louis XIII cognacs, the Cointreau liqueur, the Metaxa spirit, the Mount Gay rum, the St-Rémy brandy, The Botanist gin and the Bruichladdich, Port-Charlotte, and Octomore single malt whiskies. Rémy Cointreau is listed on NYSE Euronext Paris.

About Bollinger Diffusion :

Created in 1996, Bollinger Diffusion (a subsidiary of the SJB family holding company - Société Jacques Bollinger) ensures the distribution in France of champagnes and wines from the subsidiaries of SJB, including Champagne Bollinger, Champagne Ayala, Bourgogne Chanson Père & Fils, Loire Langlois-Chateau. Bollinger Diffusion France also distributes Fayat Group wines, Delamain cognacs (of which SJB is a shareholder), as well as the Tullibardine and Mackinlay whiskies.

Contact presse SJB

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